



VentureReturns.com Launches Valuation-as-a-Service™ Software

August 26, 2008 – Venture Returns, Inc., a business information site with a focus on valuation, announced today the launch of its dynamic Valuation-as-a-Service™ web site that will enable any company, in any industry, at any stage to find its value. The [valuation service](#), the first of its kind to exist on the web, allows a user to easily find public and M&A comparables and to use these comparables to get an estimate of a company’s value. “Companies can immediately find out what valuation ratios apply to them using the same techniques financial analysts have been using for years. This will help potential investors, acquirers, business development professionals, bankers, analysts, consultants, appraisers, and entrepreneurs understand the value of private companies,” said President Anthony Woods.

Venture Returns anticipates that the tool will also provide an informative data point that users can track over time to see because the software automatically updates the valuation every day. The company makes it easy for private companies to track their valuation as it changes over time--kind of like creating a stock price for private companies. Once a profile is created, the tool continues to pull real world multiples from public companies and tracks changes in the value of the entity measured against these benchmarks. Users can create, download, and share their own highly customized industry comparables lists. The tool also harnesses the power of social networks to provide a richer set of inputs and to allow interested parties to collaborate. Mr. Woods continued, “We continue to add features to our site on nearly a daily basis. We look forward to feedback from our community as we refine our products.”

To find out more about the company, please visit www.venturereturns.com or contact Venture Returns directly at (888) 591-3334. The company is developing additional valuable products regularly, and will make them available soon.

About VentureReturns.com

Venture Returns, Inc. (www.venturereturns.com) is a business information community with an emphasis on valuation and business development. The company is home to the first-of-its-kind [valuation tool](#) that allows anybody to create comps online and value private companies. Venture Returns also creates unique business profiles that take advantage of the latest web collaboration technologies. The company has created over 23,500 [company](#), [fund](#), and [deal](#) profiles. Venture Returns encourages company owners to register at Venture Returns to build out their company profiles and get a free valuation. The company is constantly developing new services based on feedback from its user community.

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