



VentureReturns.com Allows Companies to Determine Their Value

April 24, 2008 – Venture Returns, Inc. (www.venturereturns.com), a community dedicated to growing private companies, announced today the launch of a second version of a service that will enable anybody to find valuation ratios (“comps” as they are known in the banking industry) for private companies to determine a company’s current market value. The “Valuation” service, the first of its kind to exist on the web, allows a user to easily find public and private comparables and even to use these comparables to get an estimate of the value of a private company. This version of the service offers significant advantages over the first version:

- Thousands of carefully researched M&A deals, with new deals researched and added daily
- A greatly improved user interface
- Links to Yahoo! Finance and Google Finance pages for public companies
- “Social” features that allow our members to share M&A estimates, lists of comparables and even valuations
- The ability to easily e-mail, download, and share comparable lists and valuations

To find out more about the company, please visit www.venturereturns.com or contact Venture Returns directly at (800) 822-2466. The company invites all professionals who work with fast-growing private companies to come to the site and register. The company is developing additional valuable products regularly, and will make them available soon.

About VentureReturns.com

Venture Returns (www.venturereturns.com) is a community dedicated to growing private companies from inception to exit. The company originally launched by offering a forum for entrepreneurs to review and rate investors. Since launch, Venture Returns has created the most in depth database of information about venture and private equity backed entrepreneurs. Venture Returns has also recently released a first-of-its kind valuation web service for private companies that allows anybody to get a rough sense of the valuation of a private company. The company is constantly developing new services based on feedback from its user community.

www.venturereturns.com